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ANNUAL 'LG TECH-TOBER FEST' RETURNS TO NEWLY REMODELED CHICAGO BUSINESS INNOVATION CENTER

*Guests Can Join LG Electronics B2B Team Members and Partners
for Productive Day of Education, Connection and Entertainment*

LINCOLNSHIRE, Ill., Oct. 16, 2025 — [LG Electronics USA](#)'s annual TechTober Fest will return to a newly enhanced and refurbished Chicago Business Innovation Center (BIC) on Thursday, Oct. 23, for a full day of education, networking and entertainment centered on LG's latest commercial display solutions serving a variety of vertical markets. The Chicago BIC is located at 2000 Millbrook Dr., Lincolnshire, Ill.. Attendance is limited and registration is open [here](#).

"The LG TechTober Fest is always a meaningful and productive experience for LG, our partners and customers," said Dave Bacher, head of B2B marketing at LG Electronics USA, "but this year the event takes on added importance as it coincides with the opening of our newly expanded and updated Chicago Business Innovation Center. We look forward to presenting a broad ecosystem of connected LG commercial solutions across key vertical markets in an environment that allows guests to engage with and experience these solutions in the mocked real-world situations they work with every day."

According to Bacher, while TechTober Fest 2025 will take place at the Chicago BIC, LG also is using the occasion to preview the ongoing renovations and future expansions of its other BICs in Los Angeles; Englewood Cliffs, New Jersey; and Atlanta.

"All four BICs are part of LG's ongoing investment to showcase the latest LG commercial solutions — from large-format DVLED displays and CreateBoard education technologies to advanced medical monitors, Pro:Centric hospitality TVs, and more," Bacher emphasized. "LG BICs go beyond simply serving as product showrooms. They play an integral role in our ongoing corporate strategy to connect with our technology partners and customers, strengthen relationships, and engage in meaningful conversations about the future of every industry we serve."

From 9 a.m. to 3 p.m. on Oct. 23, registered guests from across the midwest and beyond will network with LG B2B team members and partners, learn and engage in breakout sessions, explore solutions from LG and partners, enter to win prizes, and indulge in food trucks and local beer tastings.

For more information on LG's BICs, click [here](#). For graphics and images, click [here](#).

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About LG Electronics USA

LG Electronics USA serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG's U.S. Media Entertainment Solution B2B division delivers business- to- business technology solutions tailored to the particular needs of business environments. Eleven-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., headquartered in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a leading smart life solutions company with annual global revenues of more than \$60-billion from consumer electronics, home appliances, HVAC solutions and vehicle components. For more information, please visit www.LGSolutions.com. Stay up to date with **@LGforBusinessUSA** on [LinkedIn](#), [Instagram](#), [Facebook](#) and [YouTube](#).

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